STEP certificate of compliance standards

confirmation matrix

1. **Legal Entity**

All companies must provide a copy their work permits via e-mail to STEP staff.

1. **Marketing activities**

STEP staff will check activities and quality of Facebook and Instagram pages as well as active campaigns that STEP members might have.

1. **Preservation of the environment and the historic and cultural heritage**

All members of the STEP network must provide STEP staff with a list of acitivities that their organisations take part in, so STEP staff can check if these activities are dangerous to the environment and the historic and cultural heritage.

1. **Mandatory knowledge of English**

Field visits to businesses/phone calls/ e-mail exchanges with staff from STEP business members in order to determine the level of spoken and written English of members’ staff.

1. **Superb knowledge of local terrain as well as their own service/artisan workers/individual entrepreneurs**

А presentation of tours with local maps by local guides. Presentation of skills by local artisan workers. Individual entrepnenuers will have to provide photos of their business in order to inspect the quality of their touristic capacity/place for renting etc.